



2023 SUSTAINABILITY REPORT



2023 RIOOPEN

Sustainability Report

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CEO'S MESSAGE

Alan Adler



It is with great pleasure that I share the Sustainability Report of the 2023 Rio Open Tennis Tournament. It reflects the ongoing commitment we have demonstrated in our journey towards sustainability.

Since the inception of the Rio Open, we have sought social inclusion through sports for children and youth. The Rio Open Ace is the pillar where we support social projects, sports initiatives, and professionalization efforts.

The establishment of the Ombudsman in 2023 is a significant achievement in the social pillar, emphasizing the importance of giving a voice to all stakeholders.

Regarding the environment, the Rio Open Green is an inspiring example of minimizing environmental impact. We focus on waste management at every stage of the event, emissions neutralization in partnership with Engie, and communication and engagement with the public, partners, and the team.

The Rio Open is committed to Rio de Janeiro and its residents. This commitment is evident in the jobs created and the businesses related to the tournament. For nine years, we have brought the world's attention to Brazil.

I would like to express gratitude to the ATP for the trust placed in bringing an event of this significance to South America.

Thanks to the entire team, sponsors, and partners for contributing to the Rio Open's sustainability journey. Together, we will continue to move towards a more sustainable future.



TOURNAMENT GENERAL

DIRECTOR'S MESSAGE

Marcia Casz

Since the creation of the Rio Open, we have committed to combining the transformative power of sports with a positive impact on our society. Over these nine years, various initiatives have been developed in the pursuit of balancing high-level sports with positive impacts on communities and the environment, aligned with the United Nations Sustainable Development Goals (SDGs).

This report demonstrates how we integrate social, environmental, and economic responsibility practices into the tournament, providing a solid foundation for future reports, showcasing our commitment to sustainability and the vision of making the Rio Open an increasingly influential agent of change in society.

The Rio Open Tennis takes care of people and the planet with sustainable actions. The social pillar, represented by the Rio Open Ace, is an example of initiatives focused on children and youth. Our goal is to provide opportunities for them to participate in sports-dedicated communities, aspiring for their engagement and, through this involvement, enabling professionalization opportunities. I am proud of the projects we support, some since the beginning of the Rio Open.

In the social pillar, we are committed to respecting differences. Therefore, we work towards creating an even more diverse and welcoming internal environment. After mapping our diversity through self-declaration, we initiated actions to promote racial diversity, identified as a gap. The creation of the Ombudsman in the 2023 edition is a significant milestone to promote transparency and fair treatment for all involved in the Rio Open.

The Rio Open Green encompasses initiatives related to mitigating environmental impact. Waste management is a priority, focusing on material reduction, recycling, and reuse at every stage of the tournament, from setup to teardown. Over the last three years, in partnership with Engie, we adopted a carbon management policy and neutralized our emissions across all three scopes, certified by the UN.

We want the Rio Open to be inspiring, and communication and engagement are essential pillars for the success of our sustainable event. We have developed actions from ticket sales to on-site communication, such as proper waste disposal, and this year, we inaugurated an area dedicated to our environmental initiatives.

We are privileged to have global visibility, projecting the city's image to the world, strengthening Rio de Janeiro's image, and creating business opportunities that impact our city. We generate a positive economic impact on the local economy and throughout the event production network.

This report is not just a record of our initiatives but also demonstrates our continuous commitment to sustainability. A special thanks to all team members, sponsors, and partners for their dedication and efforts in building the Rio Open Tennis history. Together, we will continue to progress towards a more sustainable future.

TOURNAMENT DIRECTOR'S MESSAGE

Lui Carvalho

It is with enthusiasm that we unveil the Sustainability Report of the 2023 Rio Open. Our vision of the power and role of sports as a transformative agent has already impacted many lives. From the beginning, we have promoted sports among children and youth, creating opportunities for young individuals to develop in the tennis universe through training and courses.

We believe that, in addition to enriching the tournament with initiatives like Winners – a tournament among youth from social projects during the Rio Open – we are contributing to society and sports as a whole.

Concerning the environment, the Rio Open Green is a crucial pillar aiming to minimize our environmental impact with various initiatives involving the public. We invite customers, from ticket purchase onwards, to inform us of their means of accessing the event, helping calibrate our Scope 3 emission estimates. We guide proper waste disposal during the tournament, reducing waste contamination. The key is to involve all participants in this game for the planet.

Besides the social and environmental aspects, the Rio Open generates a significant economic impact and promotes sports through a professional tennis tournament featuring high-level athletes. We express our gratitude to all players and technical staff for their dedication to sports and to the entire production, operation, partners, and sponsors team for being part of our cause.





SUSTAINABILITY JOURNEY

2015

Support for social projects, using sports as a tool for inclusion.

2016

Charity Auction with Guga Kuerten.

Donation to the Guga Kuerten Institute.

Donation to the social projects supported by Rio Open.

2017

ATP ACES for Charity Award, global recognition from ATP for supporting social projects.

2018

LIDE Rio de Janeiro Award - entertainment.

Launch of NERO (Núcleo Esportivo Rio Open.)

2019

Development of waste management report.

Birth of Rio Open Ace, consolidating all social initiatives into a single platform.

Training course for tennis teachers in partnership with the Brazilian Tennis Confederation (CBT).

2020

Inception of Rio Open Green.

Environmental control actions expanded and implemented from the event planning stage.

Rio Open becomes carbon neutral. In partnership with Engie, we offset emissions through carbon credits provided by the Jirau hydroelectric plant. UN certification.

2021

Year of the COVID-19 pandemic. Event not held.

2022

Inclusion of audience travel in calculating scope 3 emissions.

Creation of the website for the public to declare their mode of transportation and enhance emission calculations.

Online and on-site awareness campaign.

2023

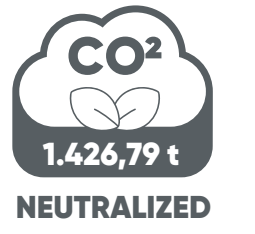
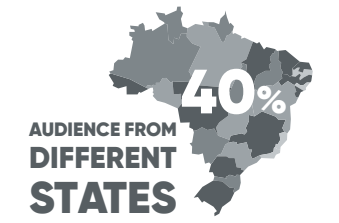
Establishment of the Ombudsman's Office.

Lecture by Djamilia Ribeiro.

Creation of the Rio Open Green booth, consolidating all environmental initiatives. Focus on awareness and engagement, with on-site decarbonization action.



INDICATORS



RIO OPEN ACE

The Rio Open Ace is the social pillar, based on the power of sports as a tool for inclusion and social transformation. Since 2015, we have been involved in the personal and professional development of various young individuals, collaborating with social projects, participating in tournaments, and promoting professionalization opportunities. We contribute to reducing social inequalities with initiatives that take place before, during, and after the tournament. These initiatives are aligned with SDG 10 (Reduced Inequalities).

We carry out actions focused on diversity, and an important initiative was the creation of the Ombudsman, contributing to the promotion of justice, transparency, and access to effective institutions, enabling people to report discrimination, harassment, and other diversity-related issues. This initiative aligns with SDG 16 (Peace, Justice, and Strong Institutions).



DIVERSITY



Rio Open is committed to promoting diversity and respecting differences. We value the richness that arises from the meeting of people with diverse backgrounds, experiences, and preferences.

In pursuit of a more inclusive work environment, we initiated a self-declaration process to understand the diversity already present in our team. We ensure total confidentiality in this process. The analysis revealed the need to promote racial diversity, identifying it as the main point to be addressed. Initiating this journey, we organized a lecture by philosopher Djamila Ribeiro for the entire team, aiming to sensitize everyone about the importance of a diverse work environment. As a continuous part of this commitment, we implemented the Ombudsman, available to all individuals who attend or work at Rio Open. This channel was created to offer support and assistance to anyone who feels disrespected.

INCLUSION

Our vision is to support initiatives throughout the year and provide opportunities for children and youth to participate in sports-dedicated communities. We want tennis to be aspirational, and through the practice of sports in supported social projects, we foster integration into the tennis universe.



PROJECTS SUPPORTED

YEAR-ROUND

FABIANO DE PAULA TENNIS SCHOOL

Total Students: 103
36 girls | 67 boys

FUTURO BOM INSTITUTE

Total Students: 535
295 girls | 240 boys

TENNIS IN LAGOA PROJECT

Total Students: 168
75 girls | 93 boys

NÚCLEO ESPORTIVO RIO OPEN (NERO)

Total Students: 44
28 girls | 16 boys

PARATY TENNIS PROJECT

Total Students: 84
28 girls | 56 boys

TOTAL: 934 CHILDREN AND YOUTH



ACTIONS

DURING THE TOURNAMENT

The actions are carried out in partnership with social projects.

- Winners Tournament: 65 participants on the Rio Open courts, alongside professional athletes
- Tournament Ball Boys: 67
- Internship positions in various areas of the Rio Open: 16
areas of operation: Public access control, player service, accreditation, entertainment, logistics, results technology, and marketing
- All project participants are invited to the Rio Open



ACTIONS

AFTER THE TOURNAMENT

- Material donated to projects:
Sports equipment: 5,000 balls, 18 rackets, 400 kg of clay powder
Uniform: Shoes for sports practice
Miscellaneous: Water and isotonic drinks



DURING THE YEAR

- Support for the five Social Projects throughout the year.
- Training: the six Winners Tournament winners were invited for a week of intensive training at the Training Center in Serra Negra, one of the largest in Latin America, in the first week of July 2023.
- International Certification: 12 participants, from all projects except NERO, attended the stringing course certified by the ERSA (European Racquet Stringers Association) in September 2023.
- 2nd stage of the Winners Tournament in October 2023, at Clube Marapendi, to celebrate Children's Day. 100 participants.
- Parallel to the Winners Tournament, there is also a "Kids Day," a fun-filled tennis-themed relay for beginners, encouraging the practice of those taking their first steps in the sport.



RIO OPEN GREEN

Climate Change Mitigation

Launched in 2020, Rio Open Green is the environmental pillar. The program aims to minimize environmental impact, operating on two parallel and complementary fronts: efficient and sustainable waste management and GHG emission mitigation. This pillar focuses on SDGs 11 (Sustainable Cities and Communities), 12 (Responsible Consumption and Production), 13 (Climate Action), 14 (Life Below Water), and 15 (Life on Land).



WASTE MANAGEMENT

Waste management has been a priority since the tournament planning stage, following circularity principles to reduce, recycle, and reuse generated waste, including during the setup and teardown phases. Our focus is to neutralize the negative impact of materials on the environment in all possible ways.

We operate with clear policies and direct actions on three fronts: waste reduction, recycling, and reusing, correctly disposing of all recyclable waste, donating materials, and supporting the reuse of materials for transformation into other products.

Public engagement is crucial, so we develop communication to guide proper disposal and reduce waste contamination, diverting from landfills to recycling. The circular approach permeates all aspects, from acquisition to disposal, and we facilitate cooperation to maximize resource efficiency and recycling.



REDUCTION, RECYCLING, and REUSE

Our approach covers all stages of the event. Get to know the initiatives and processes that guide us:

ALL STAGES OF THE EVENT: PLANNING, SETUP, AND TEARDOWN

- Distribution of reusable cups and hydration points for production and service teams to reduce the use of PET bottles.
- Planning and coordination of waste management.
- Training for scenography, A&B/Food Court, and cleaning teams.
- Campaign with the Rio Open audience to collect rackets to be donated to social projects.

DURING THE EVENT:

- Coordination of waste management.
- 100% ecological bags for product sales in the Rio Open official store.
- Reusable cups available at event bars.
- On-site collection team.
- Use of specific bins for organic waste and kitchen oil.
- Periodic operational supervision.
- Adequate temporary storage.

AFTER THE EVENT:

- Recyclable waste sent to licensed cooperatives of collectors.
- Organic waste sent for composting.
- Kitchen oil destined for recycling.
- Non-recyclable waste sent to a Sanitary Landfill with methane recovery.
- Destination of canvases for use by partner cooperatives.
- Donation of PET bottle caps to the Rio Eco pets project, which helps needy animals.
- Donation of balls, rackets, and leftover uniforms to social projects supported by Rio Open.



WASTE MANAGEMENT



Organic waste is directed to the composting process, while other waste is sent for recycling in specific cooperatives, including kitchen oil.

In this edition of the Rio Open, a total of 305.7 tons of solid waste was generated. Overall, 90% of the produced waste was diverted from the landfill, being destined for composting and recycling.

COMPOSITION	T	DESTINATION	%
Sludge	256,1	Composting	84
Organics	4,3	Composting	1
Cooking Oil	0,12	Composting	0
Recyclables	13,74	Recycling/ Cooperatives	4
Landfill	31,48	Landfill	10
TOTALS	305,74		100



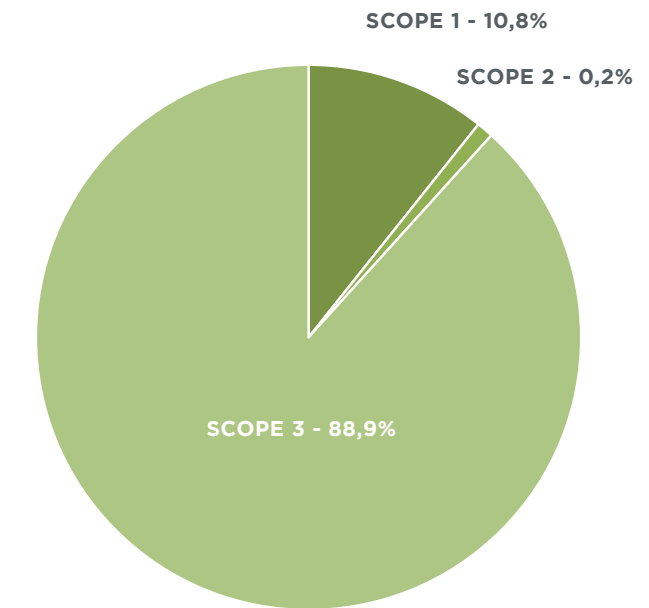
NEUTRALIZATION

Since 2020, we have adopted a climate management policy, voluntarily neutralizing carbon emissions in partnership with Engie, the largest private energy company in Brazil. Emissions are offset through carbon credits generated by renewable energy from the Jirau Hydroelectric Plant, across all three scopes. This covers both the direct emissions of the event itself and emissions related to audience transportation and other associated aspects. We conduct an event inventory that identifies and quantifies Rio Open emissions. The estimated audience for calculations was approximately 65,000 people over the nine days of the event.

The climate impact of the event is assessed annually, and a yearly inventory of greenhouse gas (GHG) emissions is documented. We conduct an event inventory that identifies and quantifies Rio Open emissions. Emission source data was collected during the event, including setup and teardown stages. We use the Greenhouse Gas (GHG) Emission Calculation Tool from the Brazilian GHG Protocol, and the result is generated in tons of carbon equivalent (tCO2e.)



	SOURCES	EMISSIONS t CO2e	%
SCOPE 1	Generators	154,65	10,8
SCOPE 2	Local electricity network	2,65	0,2
SCOPE 3	Waste	45,87	3,2
	Athlete and production travels	137,62	9,6
	Audience	1086,00	76,1
	Total	1426,79	



After internal approval, the inventory undergoes an audit by a third party. Subsequently, procedures coordinated by the Engie team are followed to register and cancel credits in the General Public Registry, as well as to obtain certification from the UNFCCC (United Nations Framework Convention on Climate Change.)

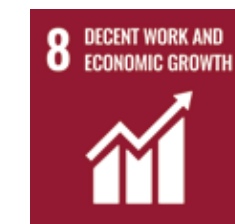




RIO OPEN COMMUNITY

The Rio Open Community is the third sustainability pillar, focusing on impact in society and the communities where we operate. This pillar is rooted in the fundamental mission of Rio Open to promote sports.

We promote a positive economic impact in local communities and society at large, aligned with SDG 8, which addresses “Decent Work and Economic Growth.”





SUSTAINABLE ECONOMIC GROWTH

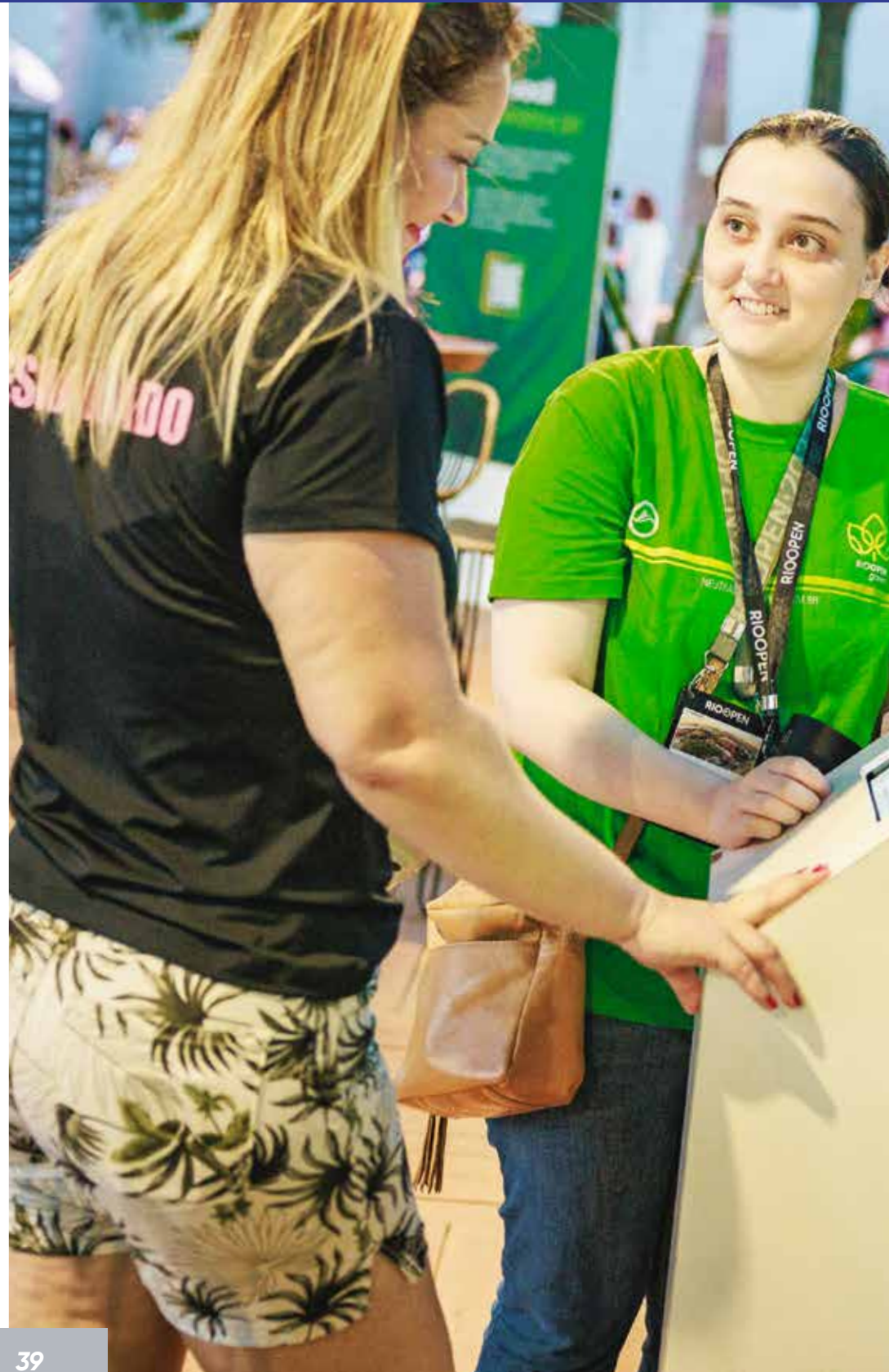


The Rio Open generates a considerable economic impact on communities and the local economy. The event's significance and the excellent experience attract qualified tourism that consumes locally, impacting the hotel industry, tourist attractions, and local gastronomy, generating jobs and indirect stimuli in various sectors of the economy. A study conducted by Deloitte quantified the financial impact of this edition of the tournament at R\$ 136 million.

It is essential to highlight that this economic contribution occurs sustainably. We promote practices and values that address social and environmental issues, generating impacts on society and contributing to sustainable economic development.

We believe in establishing strong partnerships with suppliers who share our vision of environmentally responsible practices, aiming to reduce impacts and promote alternative solutions. We are committed to local suppliers, prioritizing partnerships that strengthen the local economy. This comprehensive and collaborative approach reinforces our commitment to sustainability, ensuring that all stakeholders are aligned with our mission to promote a more responsible and environmentally conscious event.

COMMUNICATION AND ENGAGEMENT



Communication and engagement of the various actors participating in the tournament play a crucial role in promoting sustainability and generating impact in communities. Audience participation, for example, is crucial in environmental initiatives for waste management and event neutralization. To achieve this goal, we have implemented various communication and engagement actions to raise awareness among the audience present at the event, from ticket purchase to the on-site experience.



EVENT AUDIENCE

When purchasing a ticket, customers have access to a travel registration calculator, allowing them to calculate their emission volume. This result helps us refine the parameters for estimating the emission generated by scope 3. The calculator is available on our website, and we also send emails to customers. Upon arriving at the event, customers can also calculate their emissions through a totem at the event entrance.

Since 2022, we have been conducting this action, and this year we had a significant increase, with almost double the engagement compared to last year.

Proper disposal of generated waste is crucial for recycling. We have developed communication to guide the audience on proper disposal, aiming to reduce waste contamination and divert from landfills to recycling. Initiatives such as signage and guidance on trash bins, as well as training for partners, are crucial in this process.

This year, we inaugurated the Rio Open Green booth with a focus on awareness and engagement regarding environmental initiatives and on-site emission calculations.



GENERAL PUBLIC

We are concerned about disseminating our vision to the general public, so we created a new section on our website (rioopen.com/pt-br/sustentabilidade) detailing our initiatives and also promote them through advertisements and digital channels.



